

SYSTEM AND METHOD FOR CONSULTATIVE PROPOSAL

A fleet manager or other user accesses a system for providing information regarding fleet management services. A relatively short list of questions are presented and the fleet manager or other user submits answers to those questions. The system, based upon those answers, generates a consultative proposal illustrating where the fleet management company could save money. The consultative proposal is based upon calculation done with the answers provide and certain static promotional material resident on the system. The system may be provided on a network wherein the fleet manager or other user can remotely access the system, provide their information and almost immediately receive a customized consultative proposal.